

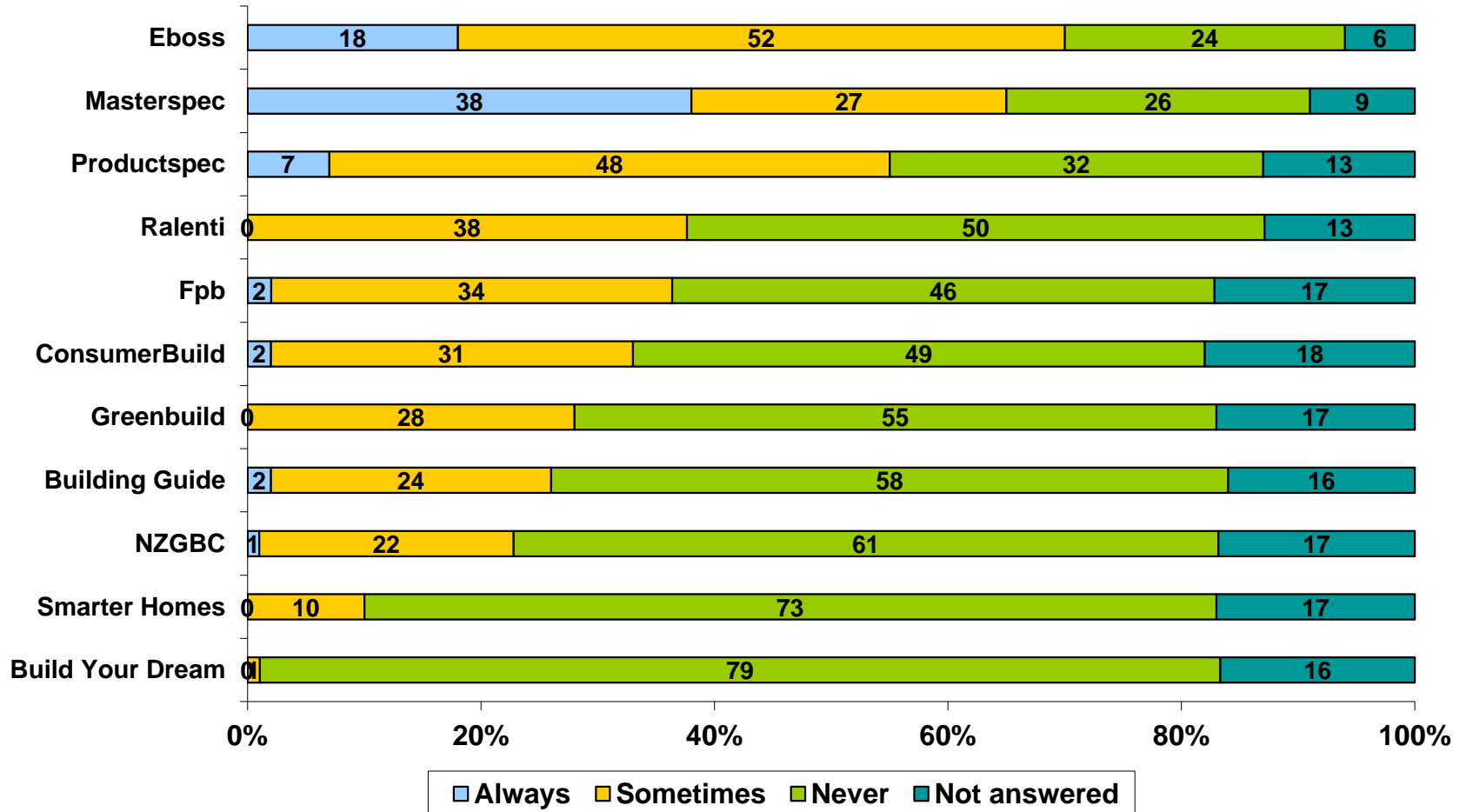
Best-in Building 2012 Online Information Sources

VANTAGEPOINT 

December 2012

Frequency of using internet-based databases

- Use of internet databases remained relatively low. Eboss was the most widely used internet-database with 70% of specifiers saying they always or sometimes used it, an increase of 6% since 2010. Architectural designers were significantly more likely to always use it. This was followed by Masterspec (included for the first time in 2012) with 65% usage including 38% who always used it.



Frequency of reading specific email newsletters

- 'BRANZ' was the most widely read e-newsletter with 89% saying they always or sometimes read it. This was followed by 'ebossNOW' on 68% and 'Touchstone' was third with 51% always or sometimes reading it.
- Architectural designers were significantly more likely than architects to read 'BRANZ', 'Standards NZ', 'ebossNOW', 'ProductSpec Respeak', and 'Detailed'.

