

Bremworth

**PURE WOOL
PURER
INTENTIONS**

Let's Go Good Together



***A NATURAL
STEP FORWARD
IN FLOORING***

Bremworth

OUR JOURNEY TO BETTER, FROM WHERE WE BEGAN

Our journey towards becoming more sustainable is not just a destination.
It's a natural progression – working with pure New Zealand wool was
where Bremworth was born.

Our founders Tony Timpson and Grant Biel had a passion for natural fibres.
Grant built our first tufting machine, and without yarn to test it, he pulled
apart the red woollen jersey he was wearing, thread by thread. The result:
the first square of 'carpet perfection'.

Our return to pure wool honours our past, and allows for greater design,
performance and innovation for years to come.





WE'RE PUSHING HARD INTO A BEAUTIFUL, MORE SUSTAINABLE FUTURE

We've said goodbye to plastic fibres.

Why: plastic is a global problem and synthetic carpet fibres are made from plastic. To put it into perspective, the average Kiwi home with synthetic carpet is similar to having 22,000 plastic bags* on the floor. Whilst recycling is a positive step for plastic that already exists, stopping it at source has to be the best solution.

That's why Bremworth has ceased production of all synthetic carpet, an important milestone as we transition towards a more sustainable future.

*By weight, based on 110m² of 40 ounce synthetic carpet.

A photograph of a cup of coffee on a textured rug. In the background, there is a light-colored cushion. The text "GOOD IS A" is overlaid on the image.

GOOD IS A

*BEAUTIFUL
TOMORROW*

***INNOVATION
DURABILITY
DESIGN***

Be floored by New Zealand wool.

For over 60 years Bremworth carpets have been synonymous with the finest quality, style and innovation. Experience has taught us that for design and performance on the floor, nothing comes close to New Zealand wool.



DOING GOOD IS A
**BEAUTIFUL
THING**

**Nothing is truly beautiful if it doesn't maintain
the natural beauty of our environment.**

We're committed to finding cleaner, smarter solutions for the wellbeing of people and the planet. Here's to a brighter and more beautiful tomorrow for our future generations.





WOOL GROWN HERE

New Zealand. Our backyard.

Bremworth is inspired by the natural beauty of our home: Aotearoa, New Zealand. Our product draws strength from the beautiful yet unforgiving landscapes, and the resilience this environment breeds.

We oversee the process from farm to floor, specifying the cleanliness, length, strength, diameter and colour of our wool to ensure it meets our stringent quality standards.



LOOKS + PERFORMANCE

BALANCING DESIGN WITH NATURE

Bremworth blends innovation and nature's gift – wool.

Selected Bremworth products are made from our felted woollen yarn.

Using our special felting process, we're able to craft thicker, stronger and more luxurious yarns. Capable of brilliant colours, we're opening up a world of design possibilities.



EMBRACE NATURE

WITH TWO FEET

SIX REASONS TO EMBRACE WOOL

1.

NATURAL ODOUR CONTROL

Unlike synthetic fibre, the wicking properties of wool mean it resists odours and helps control moisture.

3.

WOOL IS NEVER SNEEZY

Wool fibres are not linked to allergic reactions. Ahhhh... (that's you breathing a sigh of relief).

5.

A NATURAL INSULATOR

Wool carpets naturally improve a room's warmth and acoustics, helping your home stay quieter and cosier.

2.

MODERN FAMILY PROOF

Naturally durable, stain-resistant and easy to clean, wool carpets quietly deal with whatever modern life throws at them.

4.

FIRE-SAFETY FIRST

Wool fibre is naturally fire resistant. It's hard to ignite, slow to burn and self-extinguishing.

6.

100% RENEWABLE

Wool fibres are 100% natural, biodegradable and renewable meaning that they are able to regrow and replace (well, as fast as sheep can grow).





GOOD IS
WOVEN IN

Our products and people are made of something more.

With passion and craftsmanship, Bremworth elevates natural wool to another level. We honour the land with every fibre that passes through our hands. There's real magic in the making, because NZ is truly a magical place.

BREMWORTH COLLECTION

**THE BREMWORTH COLLECTION IS OUR EXCLUSIVE AND
DISTINCTIVE RANGE OF PREMIUM CARPETS, SOURCED FROM
100% PURE NEW ZEALAND WOOL. EACH CARPET IS DESIGNED TO
BRING LONG-LASTING COMFORT, DEPENDABILITY AND ELEVATED
DESIGN INTO TODAY'S HOMES.**



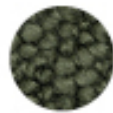
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**GALET
KAOLIN**



**GALET
INDIGO**



**GALET
SAGE**



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SIENNA**



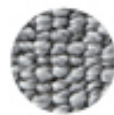
**LISBURN
GEORGETTE**



**LISBURN
SURAH**



**TRANSPIRE
EVOLVE**



**TRANSPIRE
INSPIRE**



**TUSSORE
PITCH**



**TUSSORE
SUMAC**



**UNTOUCHED
HUSHED**



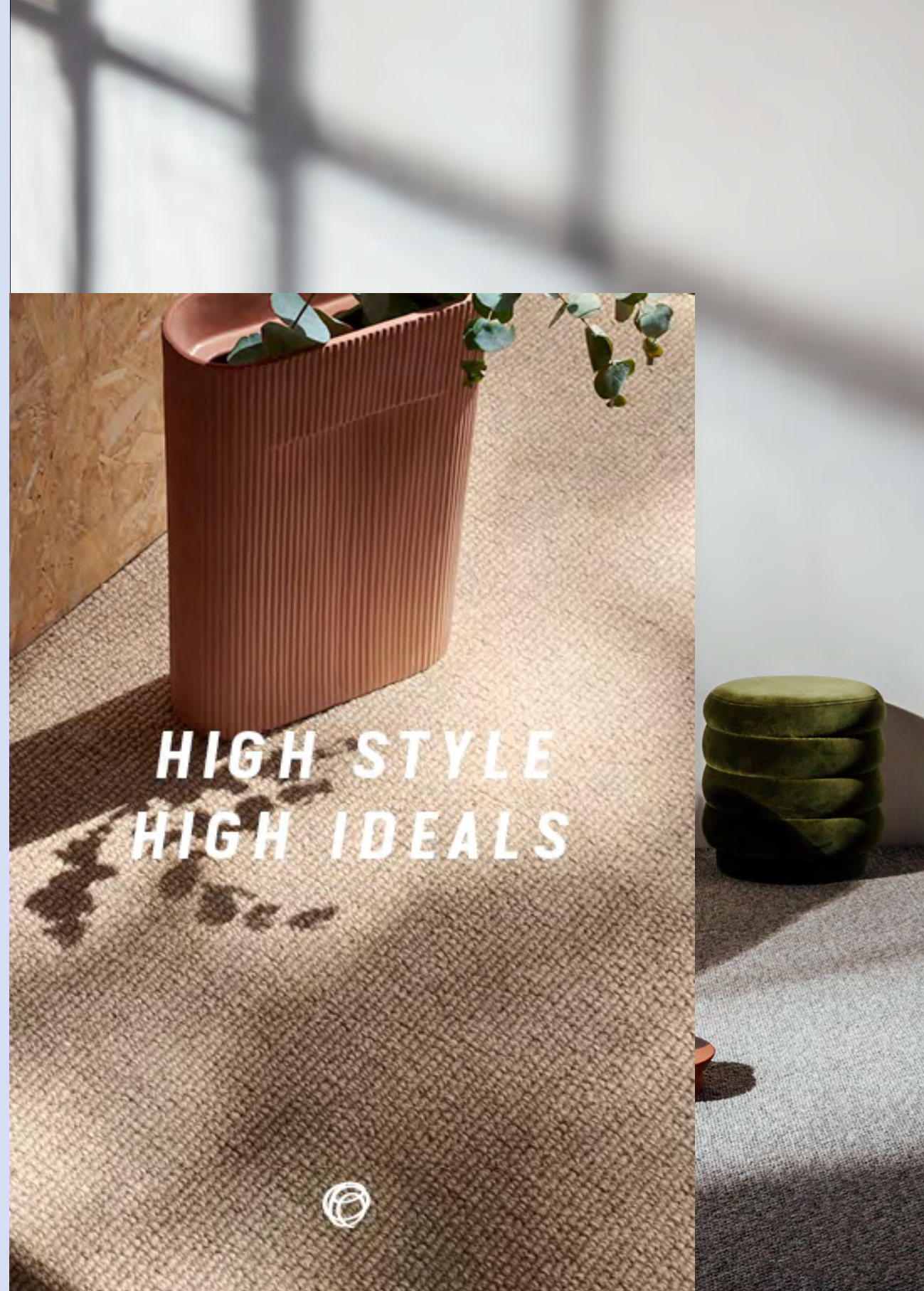
**UNTOUCHED
PEACEFUL**

*To view the full range and colour palettes please visit
bremworth.co.nz or bremworth.com.au*



ASPIRE COLLECTION

**OUR ASPIRE COLLECTION OFFERS THE STYLE-CONSCIOUS THE
BEST OF BOTH WORLDS. CRAFTED FROM PURE NEW ZEALAND WOOL,
IT'S NATURAL, BUT NEVER AT THE EXPENSE OF STYLE.**



**HIGH STYLE
HIGH IDEALS**



OUR ASH
BEST OF B
IT'S



**BRAIDED RIVER
ASHBURTON**



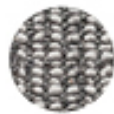
**CASTILLA
ALMANSA**



**CHARMEUSE
GENTLY BEIGE**



**KENNEDY POINT
OYSTER INN**



**KENNEDY POINT
PIEMELON BAY**



**OVERTONES
GREYSTONE**



**PEBBLE
ROUTE BURN**



**RIPPLES
BENMORE**



**RIPPLES
MONOWAI**



**SAMURAI
PYUA**



**THE HAMPTONS
MONTAUK**



**VELLUTO
SILVERWISP**

*To view the full range and colour palettes please visit
bremworth.co.nz or bremworth.com.au*



LIFESTYLE COLLECTION

**LIFE IS BUSY. THE GREATEST LUXURY IS TIME. THAT'S WHY
TODAY'S HOMES NEED CARPET THAT'S UP TO THE TASK.
COMBINING HIGH STYLE WITH FULL FUNCTION, OUR LIFESTYLE
COLLECTION FEATURES AN ARRAY OF ON-TREND COLOURS AND
DURABLE DESIGNS.**



**QUALITY
CARPET FOR
TODAY'S
LIFESTYLES**



LIFE IS
TODA
COMBINII
COLLECT



To view the full range and colour palettes please visit
32 bremworth.co.nz or bremworth.com.au



THE BREMWORTH PROMISE

**NATURAL BEAUTY DESERVES
PEACE OF MIND**

15-YEAR

Abrasive Wear
Limited Warranty*

LIFETIME

Food and Beverage Stain
Resistance Limited Warranty*

15-YEAR

Insect Resistance
Limited Warranty*

LIFETIME

Soil Resistance
Limited Warranty*

LIFETIME

Manufacturer's Defects
Limited Warranty*

LIFETIME

Fire Resistance
Limited Warranty*

**Exclusions, prorating and terms and conditions apply. For warranty details, stain and carpet care advice, please refer to our Warranty Guide at bremworth.co.nz or bremworth.com.au*





QUALITY WITHOUT QUESTION

Durability and quality assurance.

Look on the back of your carpet sample for the Residential Extra Heavy Duty plus Stairs 6 Star rating. This is awarded by the Australian Carpet Classification Scheme (ACCS) – an independent certification body.

THE INS AND OUTS OF OUR CARPETS

Colour brilliance.

It's important to remember that the appearance of colour can change in different environments, so view your chosen sample under daylight and artificial light before making your final decision. Keep in mind that darker colours can make a room appear smaller, whereas lighter colours can create a sense of spaciousness.

Are insects really a problem?

All Bremworth wool carpets are treated to deter insect damage and we offer a 15-year insect-resist warranty. Preventative measures include regular and thorough vacuuming, especially in areas around and under furniture that is not moved frequently, and along skirting boards.

Is it better out of direct sunlight?

Our premium dyes minimise colour change. However, you can protect your carpet from prolonged direct sunlight with window furnishings and/or UV tints to help reduce fading.



Inspiration starts with a sample.

Once you have made your choice, why not take a swatch home to see how it fits with your colour scheme and finishes?

See your retailer for samples or visit:
bremworth.co.nz or bremworth.com.au





Bremworth Ltd

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