

Product Specification

Product Name:

PORTER'S CHALK EMULSION™

PRODUCT DESCRIPTION:

Porter's Chalk Emulsion™ is a decorative matt finish for painting furniture and broad wall areas. It is a very matt paint with a chalky, soft appearance. Chalk Emulsion™ is so easy to use; it covers easily and is self-priming on most surfaces. It is the perfect choice for creating distressed and elegant effects on furniture and shelving, and can be sealed with many of Porter's specialty waxes or clear finishes.

Scour the junk shops for inexpensive furniture pieces, picture and mirror frames, storage boxes etc, clean off any dust, then apply Porter's Chalk Emulsion™ directly from the can. This product is so simple and easy to use, you can express your creativity and allow your artistic side to shine. So many effects are possible - use one or two colours (or more), distressing with sandpaper, or water it down a little or a lot for washed effects (on unfinished timber), and when the painting is complete, experiment with our range of waxes for antiquing.

LOCATION:

Interior.

ENVIRONMENTAL INFORMATION:

This product contains: ≤28.55g/L VOC's (Volatile Organic Compounds contribute to atmospheric pollution.

APAS* Target level for this product: 70g/L.

Porter's Paints use only premium grade raw materials and wherever possible we buy from Australian suppliers. Our manufacturing processes are designed for maximum performance with minimum impact on the environment and user health.

The following descriptors have been adopted by APAS:

 Very High
 >250 g/L

 High
 100 – 249 g/L

 Moderate
 50 – 99 g/L

 Low
 5 – 49 g/L

 Very Low
 <5 g/L</td>

SUGGESTED APPLICATIONS:

Suitable for most surfaces, including bare timber, previously varnished or painted furniture, metal, most plastics. For metals and plastics we would

^{*} Australian Paint Approval Scheme.

suggest testing first, by painting a small area, allowing 24 hours dry time, then scratching to check adherence.

Furniture previously finished with an oil or wax finish should be stripped or sanded to remove all previous coatings.

COLOUR:

Choose from our huge range of standard colours, or talk to our staff about your own custom colour.

LIMITATIONS:

Chalk Emulsion™ is not suitable for floor surfaces (use Porter's Perfect Floor Paint).

Do not apply in high humidity, below 10° C or above 30° C.

PREPARATION:

This product is generally self priming, however, sometimes an undercoat may be required.

NEW/UNPAINTED SUBSTRATES:

Wipe down the surface with a damp cloth, as the surface must be free of dust, grease, dirt etc

PREVIOUSLY PAINTED SUBTRATES:

As above, except if the surface has a high gloss coating already on it, give it a light sand to allow a "key" for the Chalk EmulsionTM.

Previously painted surfaces with loose, peeling or flaking paint must be made sound by scraping off loose paint. Fill nail holes and cracks with suitable filler, sand and dust off.

APPLICATION:

Stir thoroughly prior to use. Apply two coats by brush, spray or a medium nap roller. Best results on furniture are achieved when using a brush. Touch dry in 30 minutes. Allow minimum 2 hours dry time between coats. Allow 6 hours dry time.

Please note that how many coats you apply is optional, you can build up the texture with 3 or more coats, or 1 may be sufficient to get the look you are after, it's up to you. Most commonly two coats are recommended. This product can also be thinned with water, or thickened slightly by leaving the lid off and allowing evaporation.

TO CREATE A "DISTRESSED" LOOK:

A "distressed" look is simple. The first step is to determine what you'd like the finished piece to look like. If underneath the distressed areas you'd like to see an old paint color, as if the piece has been painted many times over, you'll need to paint two colors. Consider a brighter color for the base coat so it shows up well as it peeks through the top coat. If you want the rubbed-off areas to reveal bare wood, the technique requires only one or two coats.

You also need to decide whether to add a wax to it afterward, which will add depth to the color(s) you've selected.

Once the Chalk Emulsion™ is dry, use sandpaper or steel wool to rub down paint to your desired finish. Cut back the areas which would naturally be worn down with time, such as edges, or where the object would be touched or carried. Practice

and testing is important prior to distressing your finish.

FINISHING:

Porter's Paints have a series of waxes that create gorgeous antiqued finishes. For a simple, clear waxed finish, use Porter's Bee's Wax. For a white antique effect, try Porter's Lime Wax – this leaves a white residue behind, especially effective over heavily carved or detailed timberwork, where the white stays in the "valleys" or recessed areas. There's also Porter's Black Antique Wax, which is dark and gives a wonderful aged finish over the paint. Use alone, or in combination. Porter's waxes can even be tinted with universal tinters. For example, try adding a few drops of burnt umber to the Lime Wax. Apply with a soft cloth, or fine steel wool. The finishes are endless.

COVERAGE RATES:

Covers approximately 8m² per litre, depending upon porosity, surface texture and wastage rates.

WASH UP:

Water.

COMPLEMENTARY PRODUCTS:

Porter's Black Antique Wax, Porter's Bee's Wax. Porter's Lime Wax. A selection of premium grade wax polishes made with the finest Australian bee's wax. Pack sizes 225g.

PACKAGING:

Porter's Chalk Emulsion™ is available in 500ml and 1L sizes.

STORAGE:

Store in a cool dry area, protected from frost.

PRECAUTIONS:

Keep out of reach of children. Avoid swallowing. Avoid eye contact. Avoid prolonged skin contact. Provide adequate ventilation. If accidental contact occurs, rinse immediately with water. Check colour before use.

MANUFACTURER'S/DISTRIBUTOR'S DETAILS:

Porter's Paints 288 Coward St Mascot NSW 2020 Australia

Phone: (02) 9698-5322 Toll free: 1800 656 664 Fax: (02) 9699-5322

NZ Customer Service: 0800 672 468 E-mail: enquiries@porters.com.au Web: www.porterspaints.com

Porter's Paints 150 Hutt Park Rd Gracefield Lower Hutt 5010 New Zealand

Ph: 0800 672 468