



ROSSROOF  
GROUP

THE INTERNATIONAL FAMILY BUSINESS



## ROSS ROOF GROUP GLOBAL NETWORK





## A COMPANY WITH OLD FASHIONED VALUES

Ross Roof Group has had its roots grounded in the roofing business since the mid 1900's.

Originally making concrete blocks and concrete tiles manually back in 1942, our business soon grew and became known as Ross Concrete Products, and later Ross Roofing. By the early 1970's we set up an automated concrete tile roofing plant, the largest in New Zealand, and roll forming machines for industrial and residential steel roofing.

By the late 1980's we started manufacturing stone coated and painted steel roof tiles. Such was the success of the light weight yet superior quality roofing systems that by the late 1990's Ross Roof Group was a global entity, with sales throughout the world along with Joint Venture manufacturing facilities in Belgium and the USA.

In 2010 we sold our shares in the Joint Venture operations and we now manufacture solely from our highly respected New Zealand factory. Since then we have opened sales offices in Europe, USA, Japan and the UAE to support our business partners and develop new markets.



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**proudly made in  
New Zealand**

## PROUDLY NEW ZEALAND

Our fundamental principle is to utilise only the best raw materials in the manufacture of our lightweight roofing systems, offering a product on the world stage second to none.

This starts with the base steel, originating out of iron sand that has come from rock breakdown on the New Zealand coast some 2.5 million years ago delivering the purest steel in the world.

Natural New Zealand stone granules are the foundation for long term durability and stability for colour retention on our textured roofs. Ceramic coated natural stone granules offer brighter colours and still provide outstanding weathering results proven over the past 25 years.

The combination of these superior base components, the advantages of a light weight roofing system and our passion to be a global roofing company, see Ross Roof Group as one of the fastest growing roofing businesses around the globe today.



# A QUALITY PRODUCT MATCHED WITH HARD WORK AND A VISION TO SUCCEED TOGETHER

## **Vision**

To provide home owners around the world with high performance roofing systems using the very best New Zealand materials and doing business as family.

## **Mission Statement**

To be a renowned global roofing company, Ross Roof Group will provide the very best New Zealand roofing products to key roofing distributors and installers around the world.

We will create trustworthy relationships by exceeding our customers' expectations in service and supply with a unified and committed team that take pride in building a strong and sustainable business for all stakeholders.



## ONE TEAM, ONE FAMILY

As a privately owned New Zealand company, we are proud to have a great team of passionate people involved in the business.

We operate on a very personal level with a strong focus on the team, their health and safety in the work place and strong family ethics as the backbone to our business.

We deal with customers as if they are family. We are about building strong, long term relationships that are mutually beneficial to both parties. Our strong ethics underpin our business and position us as trusted roof makers that will stand by our products for decades to come.

Ross Roof Group is these days led by the 4th generation Ross family members who are always available to clients, staff and suppliers.





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## VALUES THAT GUIDE OUR PEOPLE

**AMBITIOUS** We are an ambitious team and want to achieve world success through setting goals and chasing them.

**QUALITY DRIVEN** With quality driven people and processes we will fulfil the highest expectations of our customers for delivering exceptional quality roofing systems.

**CAN DO** The team at Ross Roof Group is always ready for new challenges and are willing to tackle a job and get it done right.

**PASSIONATE** We are passionate about our brands, products and people. Our enthusiasm means we always participate with a competitive winning attitude.

**GENUINE** We will be straightforward, open and honest in all our dealings and we will act with the greatest integrity.

**RELATIONSHIP FOCUSED** We treat our team members, customers, partners and suppliers with the utmost respect. We recognize individuality, diversity and the need for a balanced personal and work life.

**ONE TEAM** We work together for the common goal of business success. We value individual input, yet believe that by working together we will achieve greater synergy and success.

**INNOVATIVE** We value and encourage innovation, creativity and commitment in achieving sustainable roofing solutions. We pride ourselves on delivering practical solutions to the world's roofing requirements.

“We look forward to building a lifelong partnership as we both grow our business into the future”

Cameron Ross – director and owner of Ross Roof Group





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