

ARCHITECTURAL

MOVIE

NIGHTS

SPONSORSHIP PROSPECTUS 2019 Build high quality relationships with
key specifiers in 13 locations across NZ



EBOSS Architectural Movie Nights give sponsors an opportunity to connect with architects and designers in a lively, informal environment.

Always popular, each movie night begins with a relaxed networking function with drinks and canapés, where sponsors have the chance to share visually-enticing, hands-on displays with key specifiers, through the use of products, samples, branding and merchandise.

Following the networking period, we will screen an architectural or design documentary carefully selected to appeal to the architectural audience. Past documentaries have covered themes including urban planning, design, and the life and work of famous architects.

Hosted across thirteen New Zealand locations from February to October, each movie night commences at 5.30pm and closes around 7.45pm.

www.eboss.co.nz/architectural-movie-nights



13
locations

SPONSORSHIP

There are limited co-sponsorship opportunities available in each location for non-competing suppliers from one product category per event. Sponsorships in each location are allocated on a first-in, first-served basis.

SPONSORSHIP BENEFITS

- EBOSS to design event invitation for sponsors to send to their key specifiers
- EBOSS to manage RSVPs through an online registration form – weekly updates sent to sponsors
- Sponsor logo on invitation (along with other co-sponsor logos)
- Sponsor name on EBOSS Architectural Movie Nights website (along with other co-sponsor names)
- Pre-movie networking opportunity with guests, including drinks and canapés
- Opportunity to promote brand and product/s at the event through use of product displays, product samples, merchandise, interactive games/activities, branding etc.
- Sponsor logo on cinema holding slide (along with other co-sponsor logos)
- EBOSS to provide sponsors with numbered tickets to hand out on the night
- Opportunity to provide a giveaway inside the cinema for each sponsor's 'lucky ticket' prize draw
- Verbal introduction of sponsor by our MC inside the cinema
- Verbal introduction of local rep and a 'fun fact' about them inside the cinema
- A choice of popcorn or ice-cream for guests to enjoy during the film

INVESTMENT

Auckland, Wellington, Christchurch
\$1,695 + GST = 30 tickets per event

**Hamilton, Tauranga, Gisborne, Napier,
New Plymouth, Palmerston North,
Nelson, Wanaka, Arrowtown, Dunedin**
\$1,395 + GST = 20 tickets per event

2019 DATES & LOCATIONS

Auckland	Thurs 14 March, Thurs 6 June, Thurs 19 September
Hamilton	Thurs 7 March, Thurs 4 July
Tauranga	Wed 6 March, Wed 3 July
Gisborne	Wed 16 October
Napier	Thurs 17 October
New Plymouth	Thurs 9 May
Palmerston North	Wed 8 May
Wellington	Weds 27 February, Thurs 27 June, Weds 11 September
Nelson	Thurs 28 February, Tues 10 September
Christchurch	Thurs 4 April, Thurs 25 July, Thurs 26 September
Wanaka	Wed 20 March
Arrowtown	Thurs 21 March, Thurs 5 September
Dunedin	Wed 3 April

Please note EBOSS reserves the right to change an event date.

To confirm your involvement at a
2019 Architectural Movie Night

[CLICK HERE](#)

CPD POINTS

Each registered attendee is eligible to earn the following CPD points.

ADNZ = 1.50 points

NZRAB = 5.00 points

TIMINGS

4.45pm	Sponsors on site to set up products, samples, merchandise, branding, games etc.
5.30pm	Guest arrival – drinks and canapés, networking and ticket collection
6.20pm	Guests ushered into theatre and offered a choice of ice-cream OR popcorn
6.30pm	EBOSS MC to introduce and thank sponsors, lucky ticket number prize draw
6.45pm	Movie starts
7.45pm	Guests depart (approx)

“You do an outstanding job organising these events. The social aspect and the contacts that we make during the night makes this the premier event for bringing some fun and contact with the architectural community.”

DAVID WATERS, MARKET DEVELOPMENT
APL | WINDOW SOLUTIONS

INVITATIONS

EBOSS will manage the design of the invitation. Sponsors will be provided with a PDF invitation to invite their key specifiers approximately four weeks prior to each event.

RSVP

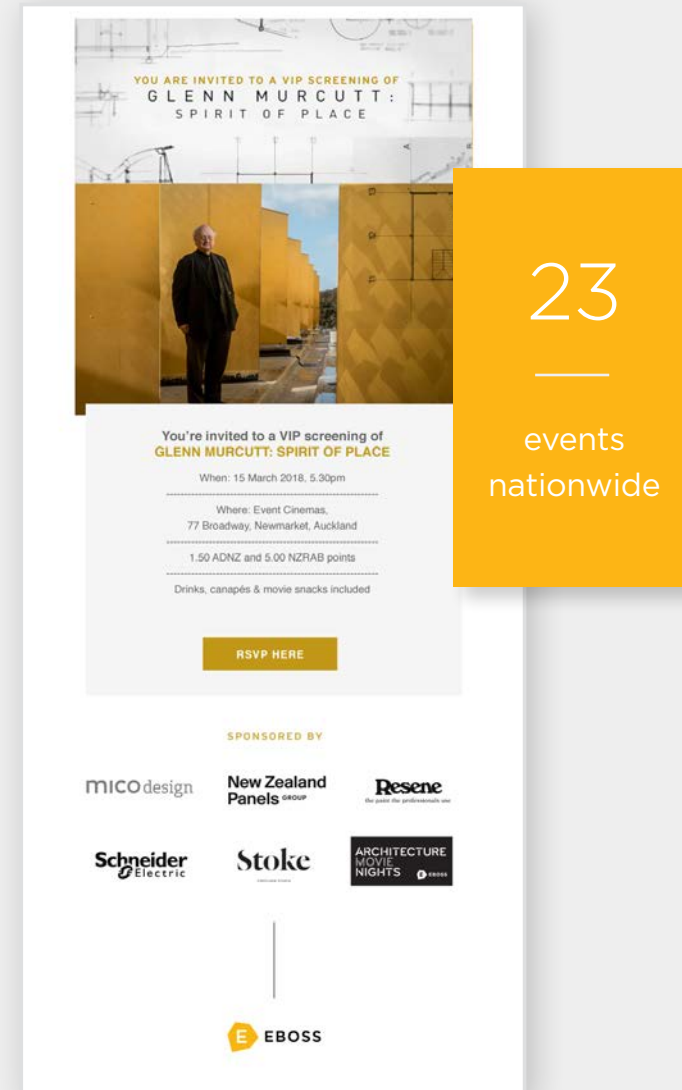
EBOSS will host an online registration form for guests to register their attendance (via a link in the PDF invite). EBOSS will manage and coordinate the RSVPs and provide sponsors with a weekly list of registered attendees leading up to the event.

If there are any remaining tickets for a sponsor on the online registration form 10 days prior to the event, EBOSS will extend the invitation to our database of architects and architectural designers in the event location. Any registrations for a sponsor that have been generated from this invitation will effectively fill that sponsor's remaining ticket allocation.

“Thanks to EBOSS for putting on that evening last night! I enjoyed the movie and especially the attitude of Grimshaw himself – that his intent was to make spaces more enjoyable for humans.”

JAMIE BRUCE, ENVISION ARCHITECTURAL LTD

Example invite



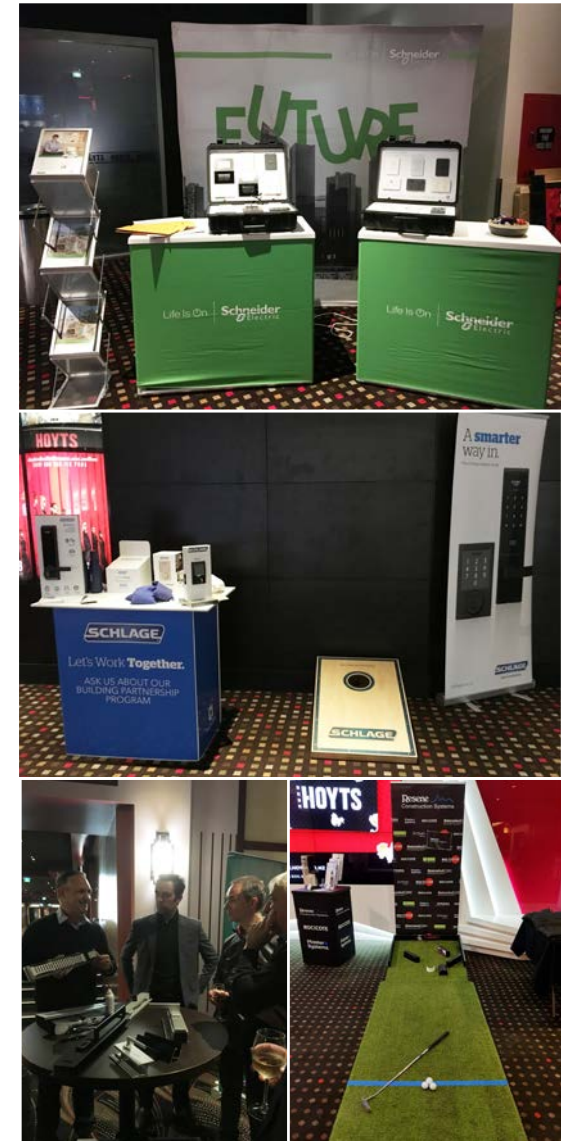
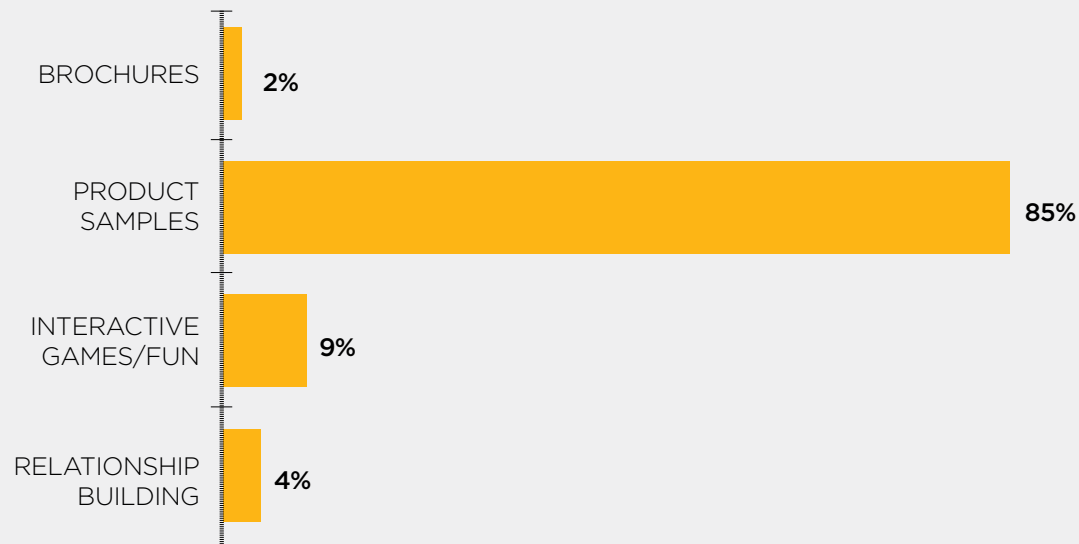
PRE-FILM NETWORKING

Architectural Movie Nights provide sponsors with a captive audience of local architects, architectural designers and key influencers. We encourage sponsors to make the most of this networking opportunity to increase awareness of their product/brand and help drive specification.

All sponsors are expected to provide a visually-enticing, hands-on display with the use of product/s, samples, branding etc. To further drive attendance and engagement within your sponsor area on the night, we highly recommend interactive activities — think product-inspired games and Architectural-themed competitions.

SURVEY OF ATTENDEES FROM 2018 ARCHITECTURAL MOVIE NIGHTS

Q – If you were to attend another movie night in the future, what would you like to see from the sponsors during the pre film networking period?



TICKETS

As guests arrive on the evening, our staff will check their registration at the door and send them to you to collect their numbered ticket (we will give these to you on the night). This ensures your invited guests make contact with you during the networking period and provides them with an opportunity to win spot prizes once inside the cinema during the sponsor 'lucky ticket' prize draw.

TOTE BAG

As guests arrive on the evening they will be given a reusable tote bag to fill with samples, merchandise and other information on your products/brands. You should allow for approx 50-80 items of samples/information per event for the regional events and 140-180 items per event at the main centre locations.

LUCKY TICKET PRIZE DRAW

Sponsors have the option to put forward a prize as part of the welcome/intro which takes place inside the cinema before the film. Our MC will read your company intro, introduce your rep and their fun fact, and then call out a 'lucky ticket number X' from your allocated ticket numbers so you can be sure your prize will go to one of your invited guests.

Suggested prize value: \$80 - \$200

(eg. your own product, a local restaurant voucher, hardcover architectural book, prezzy card etc.)

CONTACT

For more information please contact angela@eboss.co.nz



2,300

—
architects &
architectural
designers in
attendance
nationwide

COMMITMENT TO SPONSOR AN ARCHITECTURAL MOVIE NIGHT 2019

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