

**Prime
Laminate**



**Softly
does it.**

**Marble/Stone/Concrete/Wood
New generation matt finish laminates.**



Our new generation range of laminates features stunning options in marble, stone, concrete and wood. Choose from beautiful matt finishes, incredible soft-touch laminates and photo-realistic designs.

Cover & Image Left:
Mattera Marble Calacutta Grey

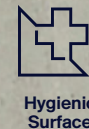
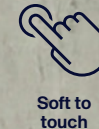
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Prime Panels is a business unit of New Zealand Panels Group. Panels are made at our purpose-built Auckland manufacturing plant which opened in 2017 and has been designed to Green Star 4* standard. The company is committed to sustainable business practices and has Environmental Choice accreditation for its melamine and veneer ranges.

When matt really matters. If you love the smooth, soft feel of honed stone or marble, then these new generation high-pressure laminates are the business.

Distinguished by their exceptional depth of colour and photo-realistic clarity, new nano-technology gives our Mattera and Soft-Matt designs an amazing matt finish that makes them super-easy to clean and super soft to touch. We present here the new designs for our Benchtop Collection – super stylish and super affordable.



Suitable for retail, commercial and residential environments where you need a great looking horizontal or vertical surface that's durable, versatile and practical. We've also added some new Soft-Matt designs into our Panels Collection too.



Wood- Matt



Coastal Oak



Baroque



Notaio Walnut

Get the beautiful warmth of wood with these gorgeous post-formable laminates. Softly textured and photo-realistic.

Image Left: Baroque

Wood- Matt



Florentine Walnut



Bottega Oak

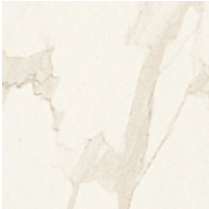
Match the perception of timber in both look and feel. Subtle texturing makes these laminates stand out from the rest.



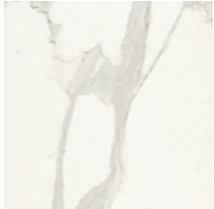
Image Right: Florentine Walnut



Mattera Marble



Calacutta D'oro



Calacutta Grey

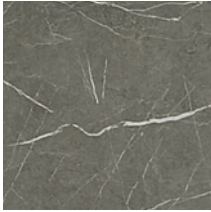
These soft-touch laminates looks as hot as solid marble but with the added versatility of high-pressure laminate.

Image Left: [Calacutta D'oro](#)

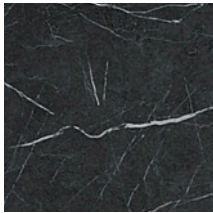
Mattera Marble



Bernini Marble



Desideria Marble



Catalina Marble

With the feel of honed stoned, you'll want to touch as well as look. Great for benchtops and wall panels too.



Image Right: [Catalina Marble](#)



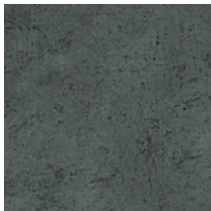
Mattera Concrete



White Concrete



Grey Concrete



Dark Concrete

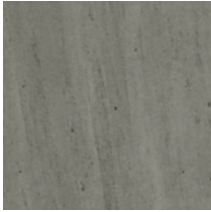
A great choice for that industrial chic look and a winner for commercial hospitality use. Affordable, practical and tough – but still soft to the touch.

Image Left: [Dark Concrete](#)

Mattera Stone



Navona Stone



Tunisia Stone

Soft as river-worn stones and equally attractive, Mattera Stone is a truly versatile surface that will work in any environment.



Image Right: Tunisia Stone



Mattera Stone



Portland Stone

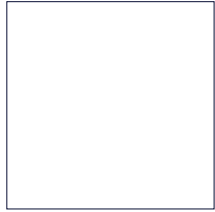


Athena Stone

Get the best of both worlds with this softly marbled stone effect with an incredible soft-touch matt finish.

Image Left: [Athena Stone](#)

Soft- Matt



Surrender



Minx



Black Velvet

Wonder why everyone's leaning on your benchtop? These ultra high-quality Soft-Matt laminates are appealing for their incredible soft-touch feel and their flawless finish.

Please note this range is non post-formable

Image Right: Surrender



Panel Collection

We've added five **Soft-Matt** colours to our Panel Collection. Super soft to touch and with a great ability to resist fingermarks and scuffing. These are non post-formable but can be easily self-clashed. Comes in a 2440 x 1220 sheet.



Surrender Soft-Matt **NEW** Envious Soft-Matt **NEW**



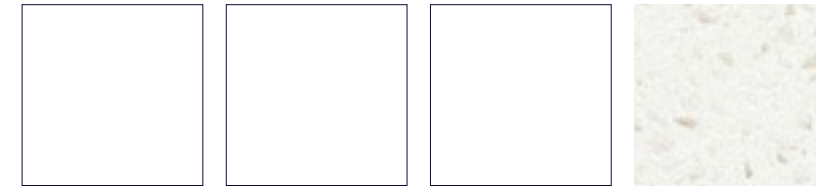
Foxy Soft-Matt **NEW** Minx Soft-Matt **NEW**



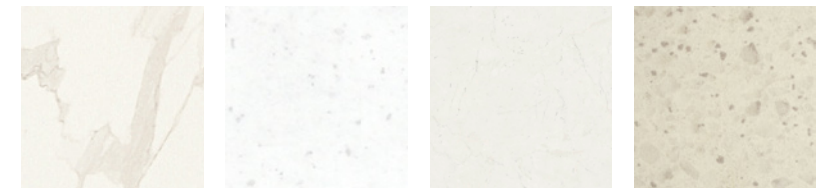
Black Velvet Soft-Matt **NEW**



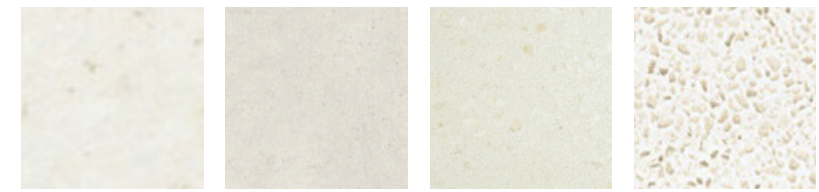
Benchtop Collection



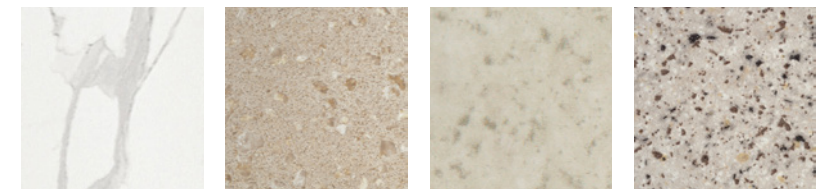
Style White Gloss ¹ Style White Texture ^{1,6} Surrender Soft-Matt ^{2 *} **NEW** Snow Fabrini Matt ³



Calacutta D'Oro Mattera ³ **NEW** Buller Stone Matt ³ Blanco Marquina Matt ³ **NEW** Crema Texture ¹



Aspen Stone Matt ³ White Concrete Mattera ³ **NEW** Minerali Crema Texture ¹ Pearl Fabrini Matt ³



Calacutta Grey Mattera ³ **NEW** Avena Texture ¹ Snow Drift Texture ¹ Luna Grigio Texture ¹



Ciottolo Texture ¹ Norfolk Terrazzo Matt ³ Iron Stone Matt ³ Sabbia Argento Texture ¹ Misto Grigio Texture ¹



Brushed Aluminum Brushed ^{4 *} Distressed Wood Ravine ⁴ **NEW** Coastal Oak Wood-Matt ⁴ **NEW** Natural Oak Matt ⁴ **NEW** Palace Teak Matt ⁴ **NEW**



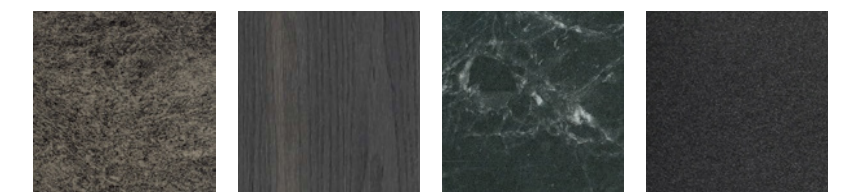
Grey Concrete Mattera ³ **NEW** Navona Stone Mattera ³ **NEW** Kuringai Stone Matt ³ Portland Stone Mattera ³ **NEW** Bernini Marble Mattera ³ **NEW**



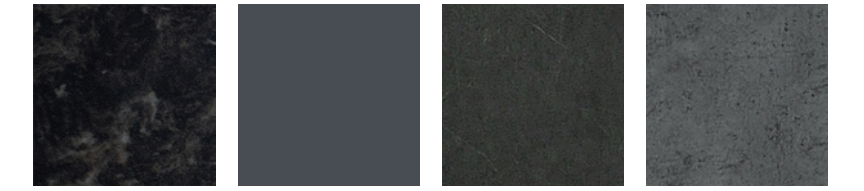
Concrete Fabrini Matt ³ Smoke Kripto Texture ¹ Konkreto Texture ¹ Brushed Stainless Brushed ^{5 *} Florentine Walnut Wood-Matt ⁴ **NEW**



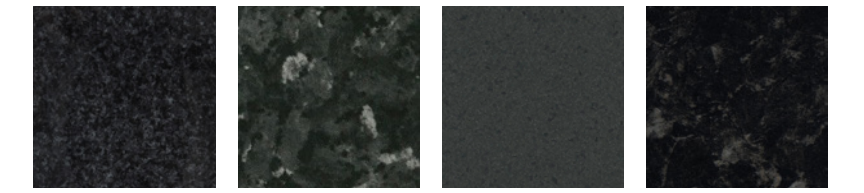
Notaio Walnut Wood-Matt ⁴ **NEW** Baroque Wood-Matt ⁴ **NEW** Tunisia Stone Mattera ³ **NEW** Desideria Marble Mattera ³ **NEW** Char Oak Matt ⁴ **NEW**



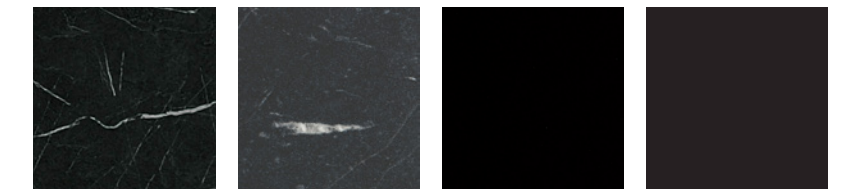
Calcestruzzo Texture ¹ Bottega Oak Wood-Matt ⁴ **NEW** Barrington Marble Matt ³ Black Graf Texture ¹



Everest Texture ¹ Minx Soft-Matt ^{2 *} **NEW** Athena Stone Mattera ³ **NEW** Dark Concrete Mattera ³ **NEW**



Granito Negro Texture ¹ Basalt Pearl Texture ³ Buffalo Stone Matt ³ **NEW** Everest Gloss ¹



Catalina Marble Mattera ³ **NEW** Tempesta Texture ¹ Black Texture ¹ Black Velvet Soft-Matt ^{2 *} **NEW**

Sheet Size Guide

1 = 3660 x 1530 3 = 3650 x 1360 5 = 3660 x 1220 * = non post-formable
 2 = 3660 x 1230 4 = 3650 x 1220 6 = 2510 x 1250

To view the full colour line-up, please visit our website primepanels.co.nz/laminate

Our benchtop collection at a glance.

For all enquiries:
Phone **0800 477 463**
Email sales@primepanels.co.nz
Visit primepanels.co.nz

a business unit of
**New Zealand
Panels** GROUP

PrimePanels^{NZ}