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ATHENA BATHROOMS

Allora Lifestyle Series Shower Range

Product Launch September 2009

PRODUCT OVERVIEW

The Allora Lifestyle Series has been designed by Athena's New Zealand based product development team with New Zealand design structures and building materials in mind. The end result is a product that has the aesthetic appeal of a tiled shower combined with the practical benefits and quality of new contemporary acrylic tray design, in sizes that suit larger spaces.

Peace of mind and longevity of product lifespan can be achieved by installing the Allora Lifestyle Series shower tray and door set. Athena has much experience in the moulding of sanitary grade acrylic, which work extremely well in the bathroom wet area. "Our focus is always to create functional quality products and mix with the latest in design trends and styles" says Sarah Rennie, Sales & Marketing Manager.

Consumers can get the benefits of the 'look and feel' of a tiled shower, with seamless tiles on all bathroom walls and still have the benefits of an acrylic tray that looks smart, with a cutting edge design.

"Instead of creating a custom shower, our vision is that consumers will customise the overall bathroom space, by adding a full length mirror, storage cabinet, accessory display feature or massage table in the spaces alongside the shower. The design options are endless' says Sarah.

PRODUCT DETAIL

The tray crosses boundaries of previous designs including an aluminium up stand profile bonded and fastened to the tray specifically for tiled wall applications. With no membrane on the floor, no leakage issues or grout lines, a smooth inclined floor and easy clean waste this is an extremely functional product with easy installation and great style. The 65mm high tray can also be rebated into the floor for a more seamless finish.

"The Allora Lifestyle tray has been designed to be used in conjunction with wallboards commonly used as tiling substrates such as 10mm GIB Aqualine board or 9mm Villa Board. The trays 40mm up-stand assists the waterproofing installer by providing ample area to bond waterproofing membranes thus preventing any potential leaks" says Graham Lowe, Technical Manager.

8mm NZ safety glass combined with sleek contemporary hardware gives the Allora Lifestyle Series stand out appeal.

CONTACT DETAILS

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Athena Bathrooms is proudly a 100% New Zealand owned and operating company designing and distributing front of wall bathroom products. As a member of Future Proof building, we align our products with FPB principles. Our focus is to create products that are functional for the homes we live in, made with quality raw materials and using design elements that are leading edge.

BROCHURE INFORMATION

www.athena.co.nz (Allora Lifestyle Brochure can be downloaded online)