

# 10 reasons to choose James Hardie

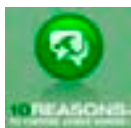
James Hardie manufactures quality building materials and is a key player in the New Zealand building industry. Our products are seen in almost every home in New Zealand either internally or externally and we've been making them right here in New Zealand for more than 70 years. We're tried and trusted and you can expect that we're going to be around for at least another 70 years.

Based in Penrose Auckland, we support local industry by employing locally and using local suppliers wherever possible. We invest heavily in research and development, ensuring we continue to provide innovative building products. Because we manufacture here in New Zealand, we can adapt our products to suit our unique local conditions. Take Linea Weatherboard™, for example. It's manufactured using CLD® (Ceramic Low Density) technology, which enables a 16mm thick profile for deep shadow lines, while still being a lightweight cladding product.

CLD technology also enables greater stability and durability, making Linea Weatherboard perfect for harsh coastal conditions. It also allows Linea Weatherboard to be painted dark colours – even black!

All James Hardie products are resistant to fire and damage from moisture and rotting when installed and maintained correctly. They're also backed by product warranties that should ensure sustainability well into the future.

For more information, visit [www.jameshardie.co.nz](http://www.jameshardie.co.nz) or Ask James Hardie™ on 0800 808 868.



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